



14 August 2008

To Whom It May Concern:

In early September Superwinch, Inc. retained Gilreath Consultancy to assist the shareholders in hiring a qualified "skin in the game" President & CEO to help lead the company to its profitable global potential.

Thanks to Gilreath Consultancy's thorough due diligence process and Jim Gilreath's understanding of our company's situation and the kind of leadership qualifications we were seeking both technically and interpersonally, Ned Cunningham, Superwinch, Inc.'s new President & CEO began employment with us in October 9, 2007 barely one month later.

To date, Ned is doing a great job and his energy is enormous. He has recently come back from his third trip to China and really stirring things up out there.

The skin in the game is what makes all the difference. I am very pleased.

We were very fortunate indeed to get Ned thanks to Gilreath Consultancy.

If anyone would like to call me on 860 928 7787 Ext 3001, I will be pleased to elaborate on our very favorable experience.

Best,

Ian Dodds,

Chairman, Superwinch, Inc.

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